



SUBJECT (MODULE) DESCRIPTION

Subject name	Code
Quality Management Seminar	

Staff	Faculty
Co-ordinator: Other(s): Supervisors of Master theses	Faculty of Economics

Study cycle	Type of study
Second	Compulsory

Form of implementation	Period of implementation	Language of instruction
Contact	Autumn (3 rd) semester	English

Requirements for student			
Prerequisites: Research Project I and Research Project II written and defended		Additional requirements (if any): none	
Number of ECTS credits	Student's workload	Contact hours	Individual work
5	136	16	120

Aims of the course: competency development		
<p><i>The aim of Quality Management Seminar</i> is to support students in preparing Master Thesis which would be in conformance with all requirements by discussing methodological and organisational issues of scientific research paper, learning how to present and defend research results and proposals, oppose peer presentations, discussing ambiguities of own and peer's papers and presentations of particular parts of papers. Students learn from each other and help each other during the seminar.</p> <p>The subject aims to develop students' general competences:</p> <ul style="list-style-type: none"> • The ability to apply scientific and methodological knowledge in practice; • The ability of abstract thinking, information analysis and generalisation; • The ability to make scientific generalisations, draw inferences, make proposals and insights; • The skills of scientific paper preparation, assessment, review, public presentation and approval; • The ability to systemise research data and prepare scientific articles and presentations on the basis of it; • The skills of scientific discussion and form ethical provisions for it. <p>The subject aims to develop students' specific competence:</p> <ul style="list-style-type: none"> • The ability to analyse and interpret, present and assess organisation activity quality management research results of their own and other authors; • The ability to convey quality management and their own research results for the specialists and non-specialists audience; • The ability to apply quality management methods and tools for the improvement of organisations' performance. 		
Learning outcomes	Teaching methods	Assessment methods
The ability to present and argue individual research methodology and results, as well as proposed recommendations, for the audience of	Seminars; scientific discussions; tutorials; independent study of	Two presentations of Master Thesis in the commission are assessed.

specialists and non-specialist in the field	literature; two presentations of Master Thesis during the seminar; opposing two Master Thesis presentations of peer-students orally and in written	Participants of the seminar are graded having in regard to the quality of their presentations and their defence, opposing review and oral opposition of peers, value of propositions how to improve peers' papers, and activity during the seminar
The knowledge and the ability to review, oppose, analyse and assess scientific data, inferences and recommendations of other researchers		
The ability to cognize methodology of preparing and reading scientific research presentations		
Mastering the essence of qualitative methods and the ability to apply them in their individual research		
The ability to consolidate the results of completed research, to ground their conclusions and proposals better		
Mastering a process of ethical and productive scientific discussion, methodology and content		
The ability to apply knowledge of scientific research in individual research, and to analyse business (performance) situations, identify their problems, and search for effective solutions		
The ability to assess critically theoretical knowledge, systems, models and tools of quality management in their application for empirical research		

Subject themes	Contact / Individual work: time and assignments								Assignments
	Lectures	Tutorials	Seminars	Practical classes	Laboratory work	Practice	Contact hours	Individual work	
1. Peculiarities of Master Thesis research generalisation and interpretation			1				1	10	Analysis of scientific literature, interpretation of research information
2. Methodology of scientific research presentation preparation and reading for various audiences			1				1	10	Preparation of draft scientific presentation
3. Peculiarities of scientific papers' review and opposing			1				1	10	Analysis of scientific literature and reviews
4. Peculiarities and ethics of scientific discussion			1				1	10	Analysis of scientific literature
5. The 1 st presentation of Master Thesis, its opposition and scientific discussion during the seminar (following the schedule confirmed in the beginning of the semester)			6				6	60	Preparation of written presentation; preparation of written opposing review
6. The 2 nd presentation of Master Thesis, its opposition and scientific discussion during the seminar (following the			6				6	20	Preparation of written presentation;

schedule confirmed in the beginning of the semester)									preparation of written opposing review
Total:			16				16	120	

Assessment strategy	Share in %	Time of assessment	Assessment criteria
Quality management seminar is assessed in 10 point grade system according to 3 groups of criteria: 1. Quality of two presentations of Master Thesis 2. Quality of opposition of two colleagues' presentations of Master Theses 3. Activity during the seminars.	60 (6 points) 30 (3 points) 10 (1 point)	During the seminars; following the schedule confirmed in the beginning of the semester	Depth of presentation analysis, arguments of propositions, suitability and completeness of scientific references used, relationship with practice, persuasive and systematic presentation, originality and grounding of scientific insights, quality of answers. Quality of written and oral opposition: depth of analysis, arguments for proposals, remarks, and corrective actions, value of recommendations how to improve colleagues' theses. Activity during all seminars: comments, value of propositions and advises how to improve colleagues' theses. Final grade is a sum of weighted grades for quality of presentation, quality of peer's thesis presentations' opposition, and activity during the seminars. 95-100% – 10 (excellent); 85-94% – 9 (very good); 75-84% – 8 (good); 65-74% – 7 (average); 55-64% – 6 (satisfactory); 50-54% – 5 (weakly); Less than 50% – 4, 3, 2, 1 (insufficiently, minimum requirements were not met).

Author	Published in	Title	Issue No. or Volume	Publishing house or Internet site
Compulsory literature				
Fisher, C., Buglear, J., Lowry, D., Mutch, A., Tansley, C.	2010	Researching and writing a dissertation: an essential guide for business students		Financial Times/Prentice Hall
Sekaran, U., Bougie, R.	2013	Research methods for business: a skill-building approach		Chichester : Wiley
Symon, G., Cassell, C.	2013	Qualitative organizational research. Core methods and current challenges.		SAGE Publications
Neelankavil J. P.	2007	International business research		M. E. Sharpe, Inc.
Field, A. P.	2013	Discovering statistics using IBM SPSS statistics: and sex and drugs and rock 'n' roll		SAGE

Supplementary literature				
Kanji, G. K., Isher, M.	2006	100 methods for Total Quality Management		London: SAGE Publications
Kotzé, Th.	2007	Guidelines on writing a first quantitative academic article		http://www.btsau.kiev.ua/sites/default/files/scopus/%D0%A1%D1%83%D0%BF%D0%B5%D1%80%20-%20writing_an_academic_journal_article.pdf